

# What's next for Weymouth Landing?

Draft recommendations for a vibrant, attractive, and convenient town center



Sponsored by

**Wednesday, November 18**

6:30 – 9:00 pm

Braintree Town Hall  
1 JFK Memorial Drive  
Braintree



**Mayor Joseph Sullivan**  
and the  
**Braintree Planning &  
Community Development  
Department**



**Mayor Susan Kay**  
and the  
**Weymouth Planning &  
Community Development  
Department**

Braintree and Weymouth are working together to develop a shared vision and plan for Weymouth Landing. At a public workshop in June, over 100 residents, merchants, and community leaders shared their thoughts on the future of The Landing. Their vision? **A vibrant, attractive, convenient, mixed-use town center that functions well for residents, shoppers, and commuters.**

The Metropolitan Area Planning Council is working with the town planners and Mayors to develop **specific short-term and long-term recommendations** to make that vision a reality. Join us on November 18 to see the "concept plan" for the district and specific steps to overcome key challenges, including:

- **New zoning** and incentives to encourage traditional "town center" development
- Improvements and policies to help **make the most of existing parking areas**
- Programs to support existing businesses and **attract new shops and services**
- Strategies to **improve waterfront connections** through events and public access
- Sidewalk and crosswalk improvements to **encourage walking and biking**

After the presentation: questions, feedback, and discussion on how to move forward. **Don't miss this critical opportunity to help shape the future of the Landing!**

**Posters and networking begins at 6:30; program starts promptly at 7:00!**

For more information, contact: Jim Clarke (Weymouth) 781-340-5015  
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